

NICHOLAS GORDON

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Work Experiences

Crunchyroll (A Sony Group Company), New York, NY

Global Event Producer (contract) | October 2025 - Present

- Oversight of end-to-end campaign management for the inaugural Crunchyroll Anime Future Forum, a first-of-its-kind event, bringing together industry leaders and creators from around the globe to explore the future of anime.
- Day-of event producer under the Executive Producer, leading cross-functional coordination, production workflows, on-site operations, and stakeholder communications to ensure seamless event execution.
- Lead weekly task force meetings and manage all event graphic asset needs, coordinating timelines, approvals, and creative deliverables across teams.

The American Parkinson Disease Association, New York, NY

National Director, Fundraising Event Campaigns | April 2024 - October 2025

- Led strategy and growth for APDA's Optimism Walk Series (20 events) and DIY fundraising programs across national and chapter teams (13 chapters).
- Developed and secured corporate partnerships to expand sponsorship opportunities and drive six-figure revenue growth.
- Implemented scalable processes for event fundraising campaigns to increase impact, efficiency, and brand awareness.

GLAAD, New York, NY

Strategic Partnerships Manager | October 2022 - April 2024

- Secured and managed corporate partnerships ranging from \$1,000 - \$500,000 through prospect research, cultivation, sponsorships, in-kind donations, and renewals.
- Led GLAAD's Third-Party Fundraiser Program, partnering with corporations, board members, and donors to execute peer-to-peer fundraising initiatives while collaborating across teams to maximize sponsor engagement and event activations.
- Managed partnership tracking, budgets, and corporate engagement strategies to support fundraising goals and organizational growth.

The Michael J. Fox Foundation for Parkinson's Research, New York, NY

Associate Director, Special Events | June 2021 - October 2022

- Oversaw all pre-planning, day-of, and post event execution of the foundation's signature events, including but not limited to run of show, audio/visual management, vendor management, floor plan design, invitation sends, and VIP donor stewardship.
- Developed annual budgets for multiple 6-figure events, bringing in multi-million-dollar revenue.
- Worked closely with internal teams such as Marketing, Communication, Donor Services, and Advancement to optimize overall event success.

Associate Director, TEAM FOX | January 2021 - June 2021

- Developed strategic tools and fundraising resources to support the growth of the Tour de Fox Cycling Series and Virtual 5K/10K Series, while building and managing relationships with national sponsors and partners.
- Managed event production budgets, spending, and operational planning to ensure successful event execution and program sustainability.

Community Events Officer | February 2019 - January 2021

- Managed pre-production and on-site operations for the Fox Trot 5K Run/Walk and Tour de Fox Cycling Series across the Western U.S. and Canada, ensuring seamless event execution.
- Built and managed national vendor partnerships while researching and evaluating new event markets to support program growth and community engagement.

Events Coordinator | February 2018 - February 2019

- Served as the primary liaison between Community Events and Special Events teams, managing event staff, VIP logistics, pre-event briefings, and executive invitation coordination.

Paramount Networks (Formerly VIACOM Media Networks), New York, NY

Production Assistant, VIACOM Special Events | August 2017 – May 2018

Production Assistant, Nickelodeon Live Event Television | September 2017 – February 2018

- Supported production and event operations for major live television events across Nickelodeon, MTV, and VH1, including *Nickelodeon Kids' Choice Awards*, *HALO Awards*, *MTV Beach House*, and *VH1 Save the Music*, managing show logistics, venue operations, guest services, and production assets.

Education

Pace University, Lubin School of Business | New York, NY
(B.B.A) Arts & Entertainment Management | Minor in Special Events Marketing

Skills

Adobe Premiere Pro/Lightroom (Basic), Asana, Audacity, Blackbaud, Canva, DonorDrive, Final Cut Pro (Basic), Google Workspace, Licensed Driver, Luminate, Microsoft Office Suite (Advanced Excel), Raiser's Edge NXT (RE NXT), Rallybound, Salesforce, Sony Ci, Spanish (Basic), Tessitura (Basic), Wrike

Internships

Universal Pictures, NBCUniversal, New York, NY

Campus Marketing Representative | September 2015 - May 2018

- Organized movie screening events of up to 450 attendees for upcoming Universal Pictures blockbusters pre-release
- Oversaw creative marketing/promotional tactics and ideas to bring a unique experience for each film screening
- Worked with NBCU Communications team to organize shipments of promotional products

Paramount Networks (Formerly VIACOM Media Networks), New York, NY

VIACOM Special Events Intern | May 2017 - August 2017

- Conducted detailed research on venues and item sourced for unique guest experiences that suited the client's needs.
- Performed in-office event support, such as booking site visits, develop strategic event specific tracking spreadsheets, coordinate shipping, and assist with overall project organization.

Nickelodeon Live Event Television Intern | September 2016 - December 2016

- Assisted with event organization as well as video storage assets for the Kids' Choice Awards, Kids' Choice Sports Awards, Nickelodeon HALO Awards, and Halloween Haunted House special.
- Worked as runner and general assistant as needed for the technical rehearsals and taping of the 2016 HALO Awards.
- Conducted daily administrative duties such as working as courier and messenger for a wide range of tasks such as payroll and video distribution.

The Michael J. Fox Foundation for Parkinson's Research, New York, NY

Special Events/TEAM FOX Intern | January 2017 - May 2017

- Facilitated all in-kind sponsorships for the Fox Trot 5K Run/Walk and Tour de Fox Cycling series.
- Acted as assistant to event manager day-of to help execute special event logistics.
- Performed daily administrative duties to assist the Special Events and Team Fox departments.

The Ogunquit Playhouse, Ogunquit, ME

Production Management Intern | May 2016 - August 2016

- Supported Production Manager with daily operations and supervision of a 60+ person production team.
- Maintained and updated production calendar and technical rehearsal schedules.
- Worked with Production Manager to reconcile production expenses and budget tracking.
- Coordinated and ran all production meetings as well as supervised technical rehearsals for children's theatre productions produced on the main stage.

Platinum Rye Entertainment, New York, NY

Company Intern | October 2015 - December 2015

- Assisted in research and overall production of company projects for each individual department, such as talent/celebrity endorsement deals and music licensing projects for commercial ads.
- Built detailed presentation decks to present talent and campaign ideas to future clients.
- Published works on the official company blog weekly on the current entertainment industry.